## **Claight Corporation**

## **SALES AND MARKETING**



JOB TITLE:	Head of Sales and Client Relations	EXPERIENCE:	10+ years

Department/Group: Sales/Market Research Location: Noida, India

## **ROLE AND RESPONSIBILITIES**

- Lead and manage the sales and client relations teams to drive revenue growth and ensure client satisfaction.
- Develop and execute sales strategies, identify new business opportunities, and expand client relationships.
- Oversee the delivery of market research solutions and ensure high-quality service to clients.
- Collaborate with cross-functional teams to enhance client experience and ensure project success.
- Monitor industry trends and competitor activities to adjust strategies.
- Build and maintain strong, long-term client relationships to encourage repeat business.
- Manage key client accounts, conduct regular meetings, and provide insights to improve client outcomes.

## LOOKING FOR SOMEONE WITH

- Bachelor's or Master's degree in Business, Marketing, or related field.
- 10+ years of experience in sales and client management in the market research or consulting sector.
- Strong leadership, negotiation, and communication skills.
- Proven track record of achieving sales targets and building lasting client relationships.
- In-depth understanding of market research methodologies and industry trends.
- Ability to work under pressure and meet deadlines.